

APPENDIX B

- Applicant:** Mr Pio Jerome
- Location:** On the footway outside 2-4 Clifford Road, South Norwood SE25 5JJ
- Measurements:** The measurement from the shop window to the edge of the pavement is 7m narrowing to 4m.
- The applicant has applied for a display area of 1.5 m which leaves a clear pavement width of 5.5m narrowing to 2.5m
- Clifford Road is maintained by Croydon Council and the required clear pavement width is 2 m.
- A length of 4.7 m and height of 1.5m are also applied for.
- Appendix B1 shows a plan of the site.
Appendices B2 & B3 are photographs of the display

Proposed Times of Trading:

Monday to Sunday 0700 hours until 1900 hours

To Display: Fruit and Vegetables

1. Detailed Considerations

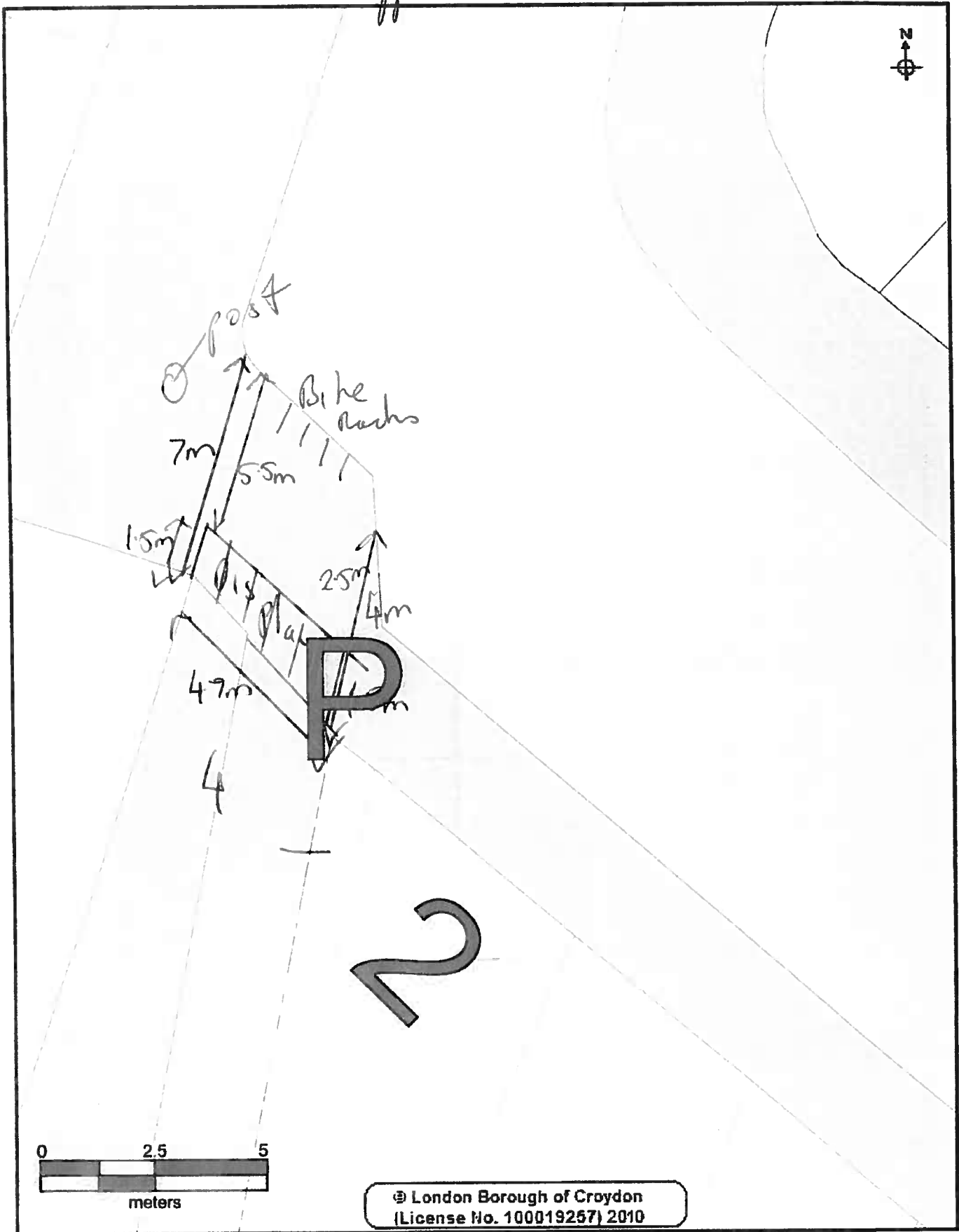
- 1.1 The application was received by the Planning & Environment Department on 8 August 2012.

A copy of the application is attached as Appendix B4.

- 1.2 The application was duly advertised in the Croydon Guardian, no objections were received.
- 1.3 The Police licensing Officers, Food Safety team, Planning, Highways, Croydon BID and parking services divisions were invited to comment on this application, no objections have been received.
- 1.4 The measurements outlined above have been checked and agreed by an Enforcement Officer during a site visit.
- 1.5 A temporary licence was issued to the applicant which is valid until 8.2.2013 pending the committee's decision. A copy is attached as Appendix B5.

- 1.6 There is no other nearby premises in Clifford Road which currently hold street trading licences. The site applied for is shaded on the attached map Appendix B6.
- 1.7 If the application for a street trading licence is granted the applicant will be invited to apply for a Street Trading Licence which will then be valid for a year.

Appendix B1.



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Crown Copyright Ordnance Survey (License No: 100019257) 2011

2-4 Clifford Road

Scale 1:109

25-Oct-2012

Appendix B2



Appendix B3



Appendix B4

Return completed form to: Licensing Team, Planning & Environment Department, Croydon Council, 9th Floor North Side, Taberner House, Park Lane, Croydon, CR9 3JS. Telephone: 020 8760 5466 Fax: 020 8760 5786.

PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM

1. APPLICANT (see note A)

- a) First Name PIC STEVIN
- b) Last/Family Name GEROME
- c) Full Home Address of Applicant [REDACTED]
- d) Home Tel No [REDACTED] e) Mobile No [REDACTED]
- f) E mail address: [REDACTED]
- g) Date of Birth : [REDACTED] h) Passport No [REDACTED]
- i) National Insurance No [REDACTED] j) Nationality: [REDACTED]

2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4

- a) Trading Name of Premises: CLIFFORD STORES
- b) Trading Address: 24 CLIFFORD ROAD
- c) Business Tel No : 0202211111

3. DISPLAY AREA (see note C)

a) Dimensions of display area (state whether measured in feet or metres)

Length 4.70m Width 1.5m Height 1.5m

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b) Hours that you would like to display the goods/services on the highway.

Sunday : from 07.00 to 07.00 pm
Monday: from 07.00 to 07.00 pm
Tuesday: from 07.00 to 07.00 pm
Wednesday : from 07.00 to 07.00 pm
Thursday : from 07.00 to 07.00 pm
Friday: from 07.00 to 07.00 pm
Saturday: from 07.00 to 07.00 pm

c) Type of goods or services to be displayed : Fruits & Vegetable

4. MOBILE VEHICLE/TRAILER (See note D)

a) Address of proposed pitch

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length.....Width.....Height.....

c) Registration No

d) Proposed hours and days of trading:

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.(see note D)

Office Use only Premises Licence No

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £347

Please make cheques payable to Croydon Council

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

Date 08-09-2012

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No: 12/00408/STT

Receipt No : 17355 Date received: 10/8/12

**TEMPORARY LICENCE –
STREET TRADING**

~~The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990~~

**HEREBY LICENCE
TO USE SITE KNOWN AS**

Mr Pio Trevin Jerome
Clifford Stores
2-4 Clifford Road
South Norwood
SE25 5JJ

**TO DISPLAY
SIZE OF DESIGNATED DISPLAY
PERMITTED DAYS & TIMES**

Fruit and Vegetables
Length 4.70 m, Width 1.5 m, Height 1.5 m
Monday to Sunday 0700 hours until 1900 hours

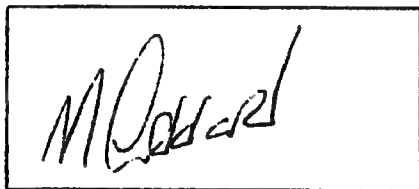
This licence is issued subject to the conditions attached and is valid until **8.2.2013**

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.**

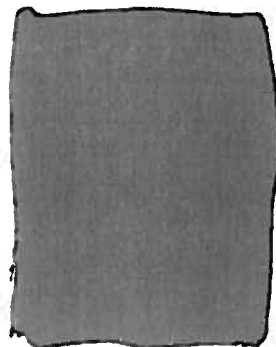
Date Licence Valid From: 08.08.2012

Date Licence Valid To: 08.02.2013

Licence Number: 12/00908/STT



Michael Goddard
Trading Standards and Licensing Manager
Planning & Environment Department

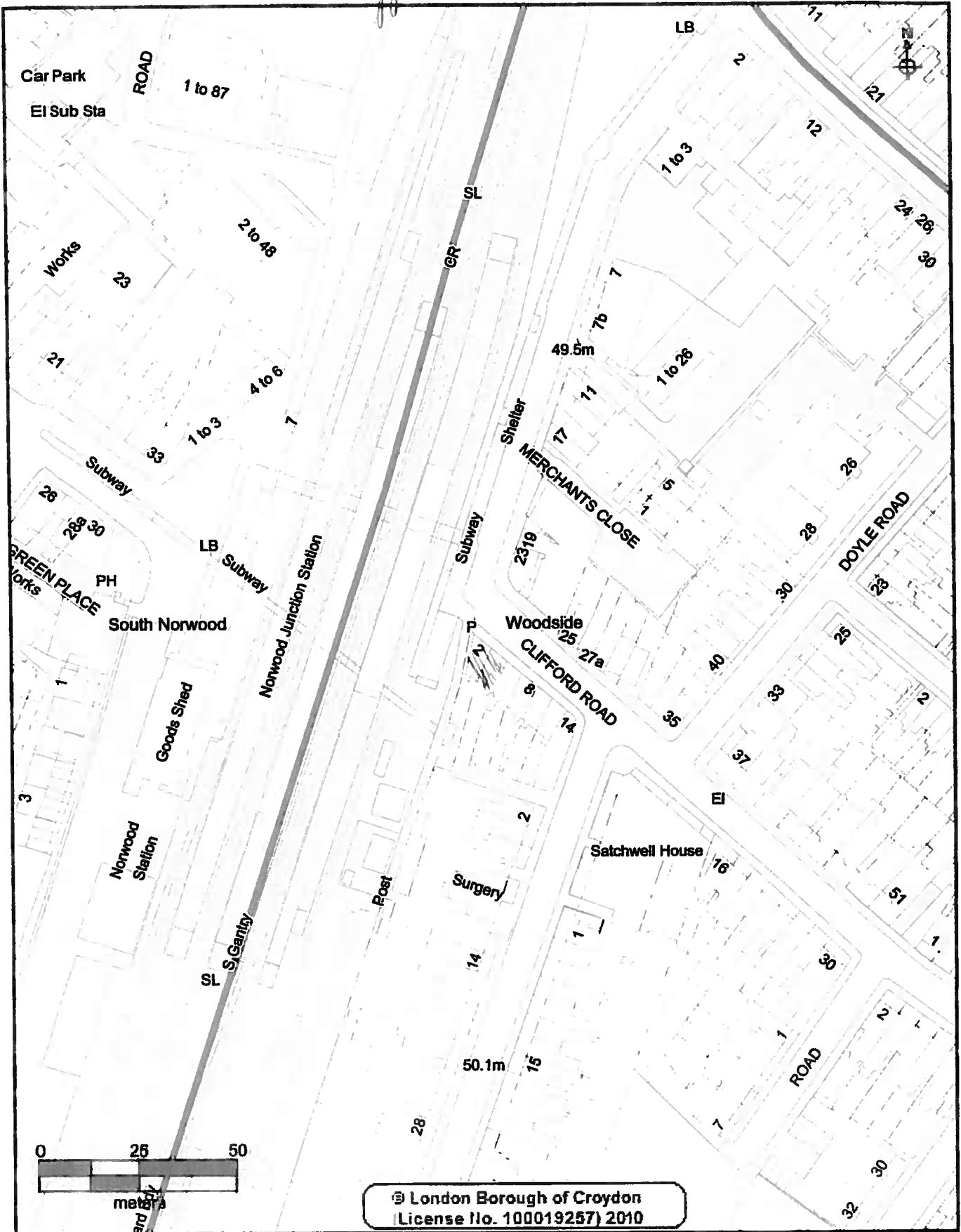


Special Conditions

Non Transport for London Maintained Roads

1. The Licence shall ensure that there is a minimum clear passage of **2.0 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp posts etc) – whichever is the nearer to the display
2. A clear copy of the licence shall be displayed in the front window of the premises at all times and should be visible to passers – by.
3. Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.
This licence may not be transferred to any other person.
4. The right to trade from the designated site will be temporarily suspended when Utility Companies or the Highway Authority require access to the footway to carry out necessary works, until the completion of those works.
5. The limits of the designated area may be marked on the footway/roadway by the Council to enable verification by Council & Highway Officers.
6. Premises displaying tables and chairs shall enclose the display area with a suitable barrier material e.g. rope.
7. The licence holder is responsible for removing all litter from the licensed area and adjacent footway at regular intervals during the day and at the close of business each day.

Appendix B.6



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Crown Copyright Ordnance Survey (License No: 100019257) 2011

2-4 Clifford Road

Scale 1:1250

25-Oct-2012